

# Access New Skills

through **Diversity in Apprenticeships**  
at **Bury College**



Gain skilful young workers

Inspire new ideas and innovation

Increase the skills of your workforce

Challenge gender stereotypes

Improve Productivity

Promoting equality  
in Apprenticeships



# Increase diversity in your workplace

An increasing number of employers are recognising the contribution and added support that Apprentices can make to their business. Having a skilled Apprentice working in your company can be extremely valuable and cost effective.

Currently, not everyone benefits equally from the opportunities that an Apprenticeship can offer. Many groups are underrepresented in Apprenticeships, including black and minority ethnic young people and those with physical disabilities.

## Diversity in Apprenticeships

at Bury College is a special project that aims to promote equality in Apprenticeships, helping more people from underrepresented groups into Apprenticeship programmes.

**“Recent figures show that only 6% of Apprentices are from an ethnic minority background.”**

Daring to be Different, Equality and Human Rights Commission.

**“I’m really enjoying the Apprenticeship scheme and the training has definitely improved my confidence. I’m bringing lots of new ideas to my work and learning new skills which I hope will benefit my employer.”**

**Shelton Madire, Level 2 Apprenticeship in Information Technology**





**77% of employers  
believe Apprenticeships  
make them more  
competitive**

(Populus, 2008)

**Improve the skills  
of your staff**

A photograph of two men in business attire. The man on the left is wearing a light blue shirt and a dark tie, looking towards the right. The man on the right is wearing a dark suit jacket, a white shirt, and a pink and blue striped tie, looking down at a computer monitor. The background is slightly blurred, showing an office environment.

**57% of employers  
report a high proportion  
of their Apprentices going on  
to management positions  
within the company**

(Populus, 2008)

**Improve your customer  
satisfaction and loyalty**

# Benefits to your business

## **Diversity in Apprenticeships can help your business to:**

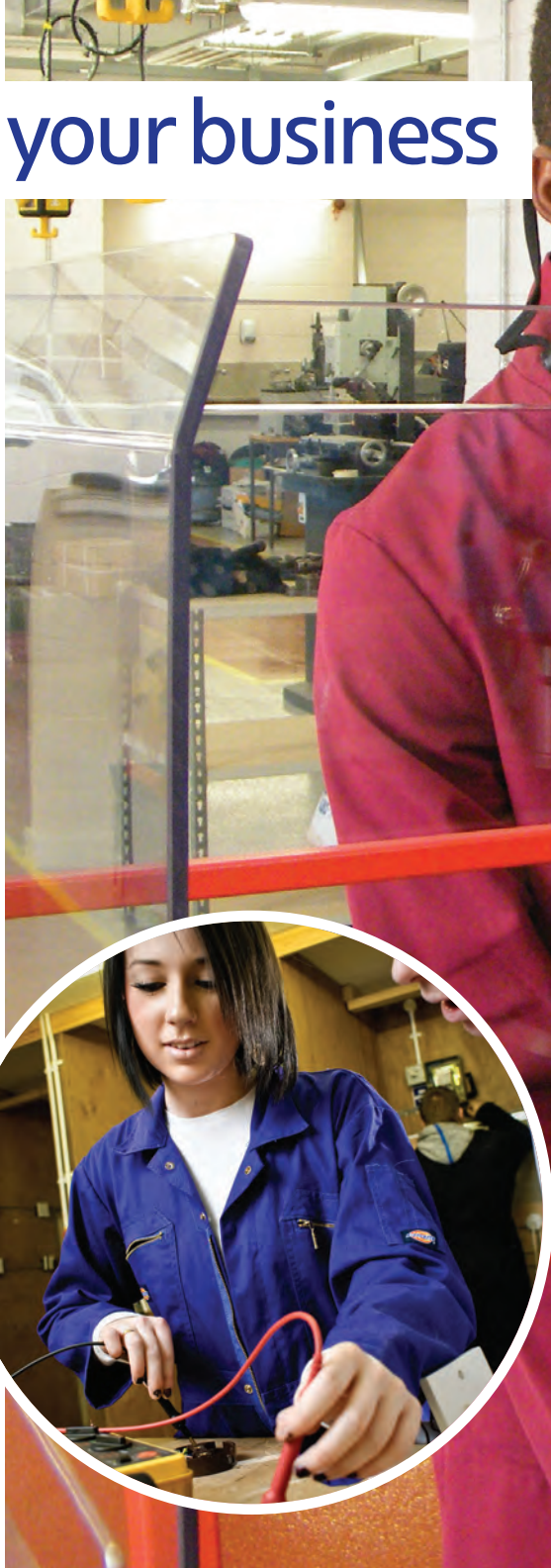
- Gain skilful workers who can add real value to your business.
- Give your employees the opportunity to gain skills and qualifications relevant to their job.
- Employ people with the right attitude, personality and enthusiasm to work.
- Find new employees that can bring different strengths and ideas to your business.
- Create the right balance of skills in your workforce.
- Improve your image and increase your company's appeal to a wider audience.
- Aid recruitment and increase staff retention.

**Bury College can offer Apprenticeships in 27 different areas. Our success rates are above the national average.**

## **Additional benefits of Apprenticeship training with Bury College include:**

- Apprenticeships offer flexibility and value for money.
- The process of employing an Apprentice is simple, with minimal paperwork or intrusion in your business.
- There is no cost for training for Apprentices aged under 19\*.
- Most Apprentices can start their training at any time throughout the year.
- Apprentice training is flexible and can often be delivered in the workplace, offering minimal disruption to your business.

\*A one-off certification fee may apply for 19+ Apprentices. Please enquire for further information.





# Supporting your business

**In addition to the skills that an Apprentice will bring to your organisation, businesses who take on a learner through the Diversity in Apprenticeship project will receive:**

- Personal attention from an allocated Business Advisor.
- Tailored training to meet your needs and the needs of your employees.
- Ongoing support and mentor training
- Workplace mentors to support learners through their training.
- Equality and diversity training
- Health and safety advice.

**“Bury College Apprenticeships provide exceptional support and flexibility. The Apprenticeship scheme allows trainees to gain essential experience and qualifications!”**

Gaynor Pennington,  
Practice Manager at Bramcote  
Dental Practice, Stockport.

# How to get involved

If you would like to take on an Apprentice we can help to fill any vacancy you have with enthusiastic people that will suit your business. We can also provide Apprenticeship training for existing staff and will develop our training to meet your needs and the needs of your employees.

If your business can employ an Apprentice, or you have existing employees that could benefit from the **Diversity in Apprenticeship** project we would like to hear from you.

The project supports people with learning difficulties and disabilities, black and ethnic minority groups, as well as sectors with traditionally high gender representation, such as construction, engineering, hairdressing and beauty therapy.



**For further information or to arrange a meeting with one of our business advisors, please contact:**

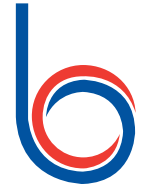
## **Diversity in Apprenticeships**

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Tel: 0161 765 3650 • Fax: 0161 762 0608

Email: [apprenticeships@burycollege.ac.uk](mailto:apprenticeships@burycollege.ac.uk)

Website: [www.burycollege.ac.uk/apprenticeships](http://www.burycollege.ac.uk/apprenticeships)



**BURY  
COLLEGE**

● BUSINESS SOLUTIONS ●

**Apprenticeships are currently available in the following 27 areas:**

- Accountancy
- Barbering
- Beauty Therapy
- Business Administration
- Catering & Hospitality
- Children's Care Learning & Development
- Cleaning
- Construction
- Contact Centre
- Creative & Digital Media
- Customer Service
- Electrical Installation
- Hairdressing
- Health & Social Care
- IT User
- IT Professional
- Management
- Manufacturing
- Nail Services
- Oral Healthcare (Dental Nursing)
- Playwork
- Retail
- Sport and Recreation
- Teaching Assistant
- Team Leading
- Travel Services
- Warehousing

“ In the five years Surachai has worked for me he has gone from strength to strength. I am very proud of him and he is always getting praise from a variety of clients. I am beginning to run out of wall space for all his certificates. ”

Lee Monaghan, employer of Hairdressing Apprentice Surachai Srikaensiw

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