

Bury College Apprenticeships can help your business beat the downturn

Apprenticeships for your business training needs



As businesses face the challenge of the current economic downturn, skilled and qualified employees are more important than ever. Developing Apprenticeships to meet the current and long term needs of your business is the ideal way to maximise your business investment.

Apprenticeships are work-based learning programmes that provide businesses with a practical and **effective training solution to build the skills** of existing staff, or recruit new employees in a cost effective way. Bury College Apprenticeships successfully work with over 800 Apprentices in 650 businesses across Greater Manchester. Training through Bury College Apprenticeships can help businesses survive the recession:

- Your employees will be equipped with skills and knowledge which are directly relevant to your organisation and will **improve your productivity**.

- Your business can **keep a competitive advantage** by ensuring your employees have the relevant training to effectively carry out their duties.
- Apprentice training is flexible, can be delivered in the workplace, and offers **minimal disruption to your business**.
- Trained employees feel more valued and motivated, and will therefore **improve your workforce retention**.

Apprenticeships will play an integral role in increasing the number of skilled workers in the economy and help businesses to succeed in increasingly competitive markets. **The government plans to fund a further 35,000 Apprentices** next year as part of its efforts to tackle the economic downturn. Prime Minister Gordon Brown said he wants **“One in five young people to be on Apprenticeships within 10 years.”**

In recognition of its work with employers Bury College has joined the select few colleges in the country to be awarded the new **Training Quality Standard (TQS)** for Employer Engagement. The Training Quality Standard is an assessment framework that was recently established by the Learning and Skills Council. It is designed to accredit those organisations that can demonstrate excellence in delivering training solutions to employers including Apprenticeships.

Steve Aitken, Bury College’s Director of Work Based Learning commented, “I consider the Apprenticeship programmes to be an effective way for a company to beat the recession and emerge with staff suitably trained, qualified and ready for when the economy picks up again.

As part of the commitment to help employers and young people in the area, Bury College Apprenticeships are developing a number of programmes to assist employers. Programme Led Apprenticeships allow a young person to complete the technical skills part of an Apprenticeship before going to an employer. Placements are identified to allow the Apprentice to gain the valuable employment skills whilst putting into practice the theory gained prior to the placement. Employers see this as an opportunity to consider these young people for permanent employment as they develop and become useful contributors within their organisations.”



“The Bury College Apprenticeship scheme has allowed our business to support young people and to create the skills for the future.”

Rodney Trippier, Jacksons Rich

“L’Oreal is now in its third year of working in partnership with Bury College on the Apprentice scheme. We have been impressed by the level of service Bury College offers.”

**Sally Holt,
Human Resources Officer,
L’Oreal.**

Start to reap the benefits of a Bury College Apprentice, contact us now on **0845 602 1861** • www.burycollege.ac.uk/apprenticeships

